



# DIGITAL MARKETING AGENCY



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# About The Company

Achievers Digital has over 5 years experience in providing quality marketing services.

5+  
Years of Experience

20+  
Happy Clients



# Industries We Work



Education



Health &  
Wellness



Home &  
Decor



Beauty &  
Cosmetics



Fashion



Real Estate



Ecommerce



Automobiles



Tours &  
Travels



Food &  
Restaurants



Fintech



# Our Services

Explore a spectrum of services that redefine digital experiences. From cutting-edge UI design to strategic digital marketing, we bring your vision to life with creativity at its core.



# Digital Marketing

Unlock the full potential of your brand in the digital realm with our comprehensive digital marketing solutions. From SEO and strategic campaigns to impactful social media management, Achievers Digital the way for your online success.



SEO



Google AD



Youtube



Social



Paid  
Marketing



Online brand  
building



Content  
writing



Performance  
Marketing

# Case Study



## DENISE TRENDY FASHION

Unveiling Low-Cost Marketing to Achieve 15x Business Growth with Exceptional ROAS

### Strategy:

- 01 Crafting a targeted advertising approach
- 02 Harnessing data analytics and audience segmentation
- 03 Continuous campaign monitoring and optimization:

### Results

- ✓ Business growth metrics
- ✓ Return on ad Spend (ROAS):
- ✓ Calculate the ROAS of Itsy Bitsy's marketing efforts, demonstrating the effectiveness of the low-cost strategies
- ✓ Detail the 15x increase in revenue and expansion in customer base.



## Dominating the Corporate Training Sector through Strategic Digital Marketing

### Strategy :

- 01 SEO strategy
- 02 Targeted google ads campaigns:
- 03 Strategic social media marketing
- 04 Content marketing and blogging

### Metrics:

- ✓ Organic search rankings improvement
- ✓ Conversion rate optimization
- ✓ Content performance metrics:
- ✓ Return on investment (ROI)
- ✓ Website traffic growth

Through a strategic blend of SEO, Google Ads, social media marketing, and content creation, Computer Learning Center successfully established itself as a leading Corporate training in Africa and Middle East. By leveraging digital marketing techniques, they not only expanded their reach but also solidified their reputation as a trusted provider of Training in IT and Business.



# Designing & Branding

Discover the artistry behind impactful brands. Our logo design and branding services go beyond aesthetics, weaving narratives that resonate and fostering connections that last. Elevate your brand presence with a visual identity that tells your unique story.



Brochures

Collateral  
Design



Signage  
Design

Logo  
Design



Print  
Designs





**LIVGLAM**  
Centre for Advanced Aesthetics



**LIVGLAM**  
Centre for Advanced Aesthetics



**LIVGLAM**  
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Bangalore, Karnataka-560076

**Dr. HARISH.B**  
Aesthetic Physician  
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# Website design & development

Embark on a journey of visual innovation and seamless functionality with our bespoke website design and development services. Explore the intersection of creativity and technology as we bring your online presence to new heights.



UI / UX



Ecommerce solutions



Webportal



Wordpress



Website domain and hosting

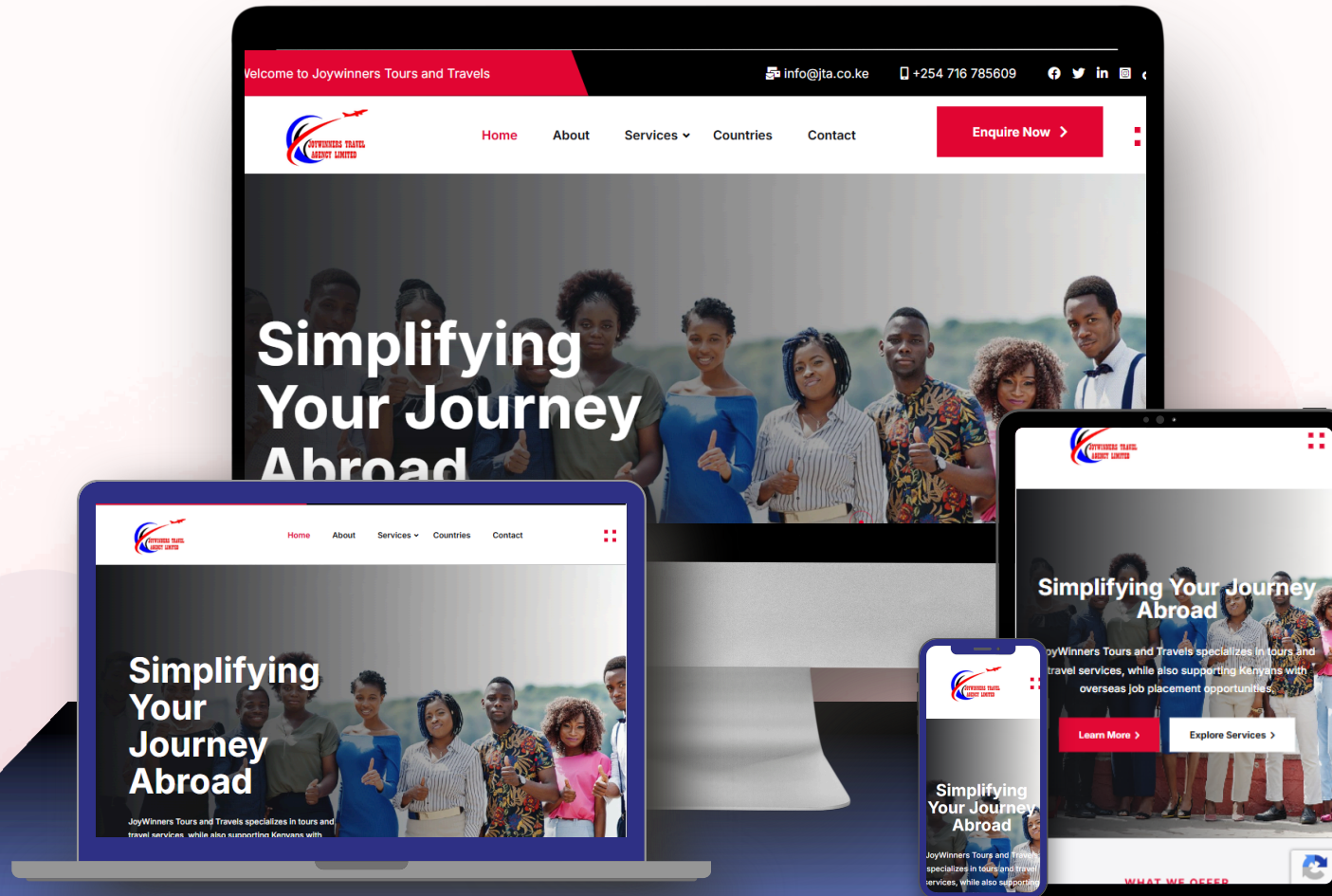


Static and dynamic website

# Website Projects



## Joywinner Tours and Travels



# Computer Learning Center



Computer Learning Center (CLC TRAINING) represent vendors that are industry leaders and experts in their respective fields. They offer a wide range of training options, from technical certifications to leadership development programs, to help individuals and organizations thrive in today's ever-changing business landscape.

### Vendors


**Main Office Contact**  
 Computer Learning Centre (CLC TRAINING)  
 2nd Floor, Museum Hill Centre  
 17 Museum Road, Westlands, Nairobi  
 +254 800 812 870  
 +254 714 576 941 | +254 701 017 039  
 +254 758 800064  
 info.africa@clc-training.com

**Quick Links**  
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### Contact Us

Get in Touch  
 For the best experience, please contact us via WhatsApp or Email. We'll get back to you as soon as possible.

**Main Office Address**  
 2nd Floor, Museum Hill Centre, 17 Museum Road, Westlands, Nairobi, Kenya

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 info.africa@clc-training.com

[WhatsApp Us](#)

Send Us a Message

Name:

Phone:

Email:

Message:

Send Message

### About Us

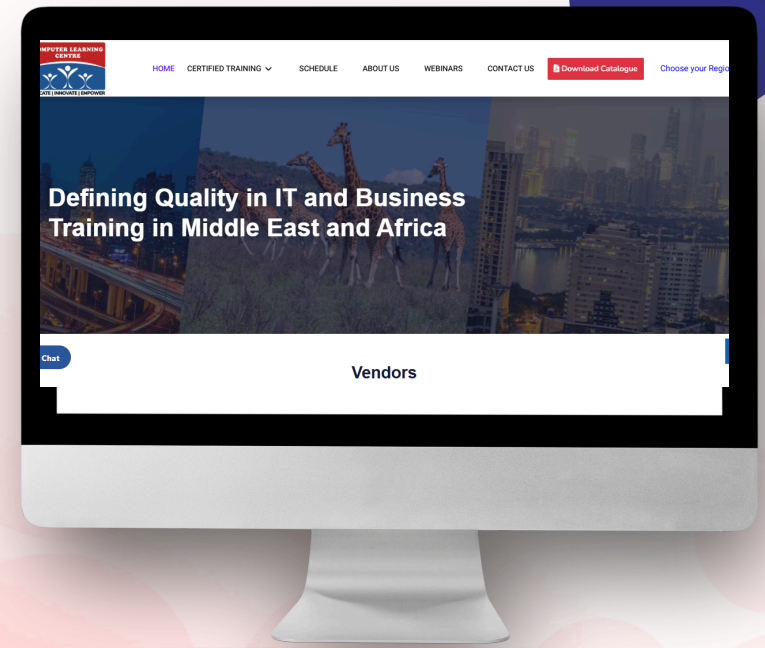
**Welcome to Computer Learning Centre**

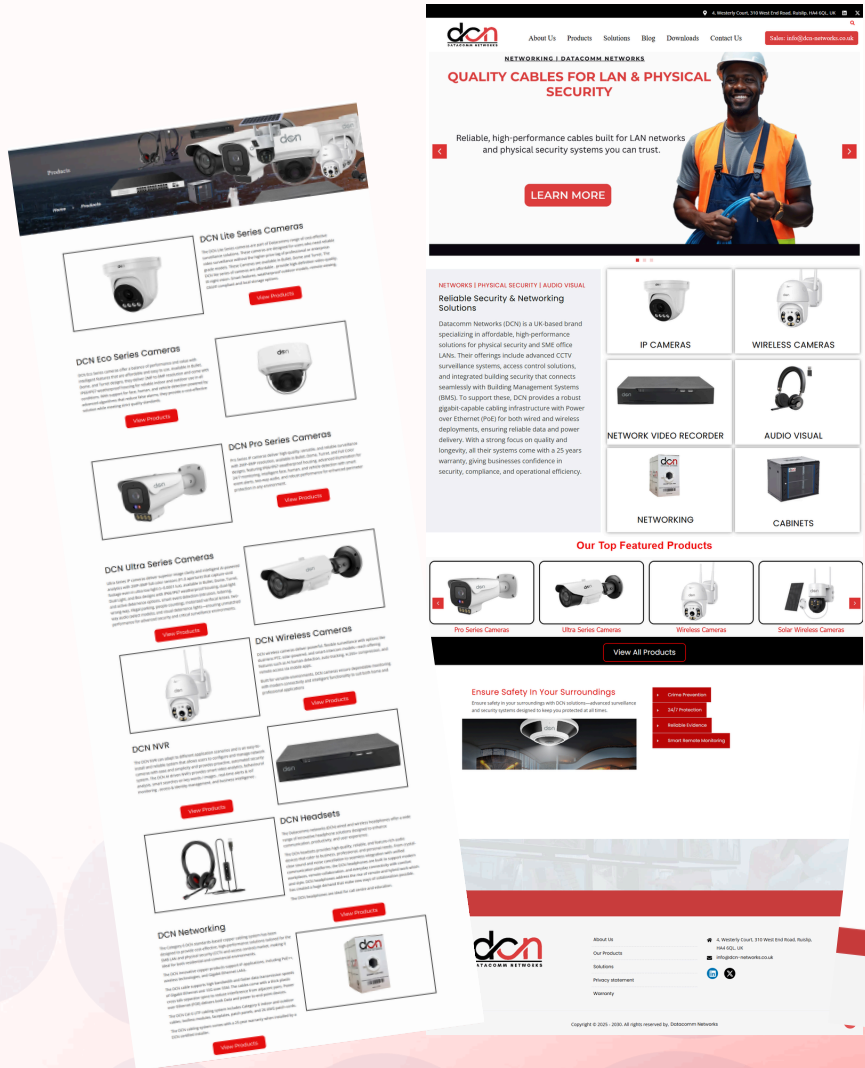
**Defining Quality in IT and Business Training**

Computer Learning Centre (CLC) was established in 1994 in Kenya with a vision to provide quality IT and Business training across Middle East and Africa (MEA).

The Computer Learning Centre (CLC TRAINING) is a training and professional institution that provides a wide range of IT and business-related courses. We specialize in delivering industry-relevant courses and focus on nurturing professional and soft skills.

All Computer Learning Centre courses aim to empower individuals and organizations by enhancing their skills, helping professionals stay competitive in a fast-changing technological environment. Our training programs are supported by the needs of our learners. We offer world-class training in Digital Transformation in Cyber Security, Cloud, Virtualization, Artificial Intelligence, Big Data, Analytics, Data Science, Business Management, Project Management and Business processes etc.

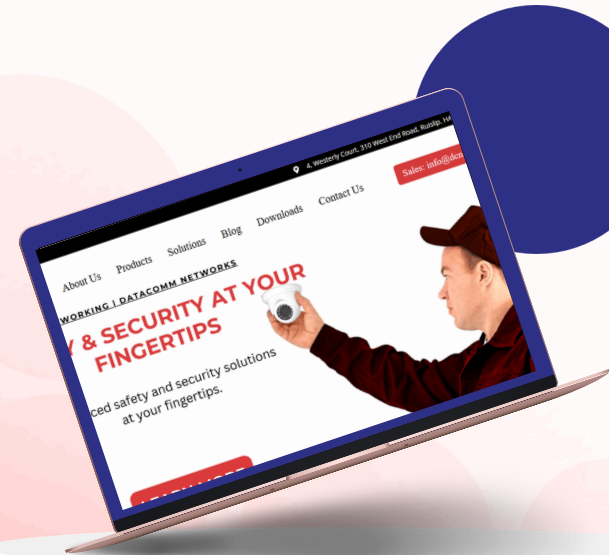




The screenshot shows the Datacomm Networks UK website homepage. The main header features the company logo and navigation links: About Us, Products, Solutions, Blog, Downloads, and Contact Us. The primary headline is "QUALITY CABLES FOR LAN & PHYSICAL SECURITY" with a sub-headline "Reliable, high-performance cables built for LAN networks and physical security systems you can trust." A "LEARN MORE" button is prominently displayed. Below this, a grid of product categories is shown: IP CAMERAS, WIRELESS CAMERAS, NETWORK VIDEO RECORDER, AUDIO VISUAL, NETWORKING, and CABINETS. A section titled "Our Top Featured Products" highlights specific models like Pro Series Cameras, Ultra Series Cameras, Wireless Cameras, and Solar Wireless Cameras. The footer includes contact information for the UK office: "A. Bostwick Court, 110 West End Road, Reading, RG2 0DU, UK" and a copyright notice for 2020.



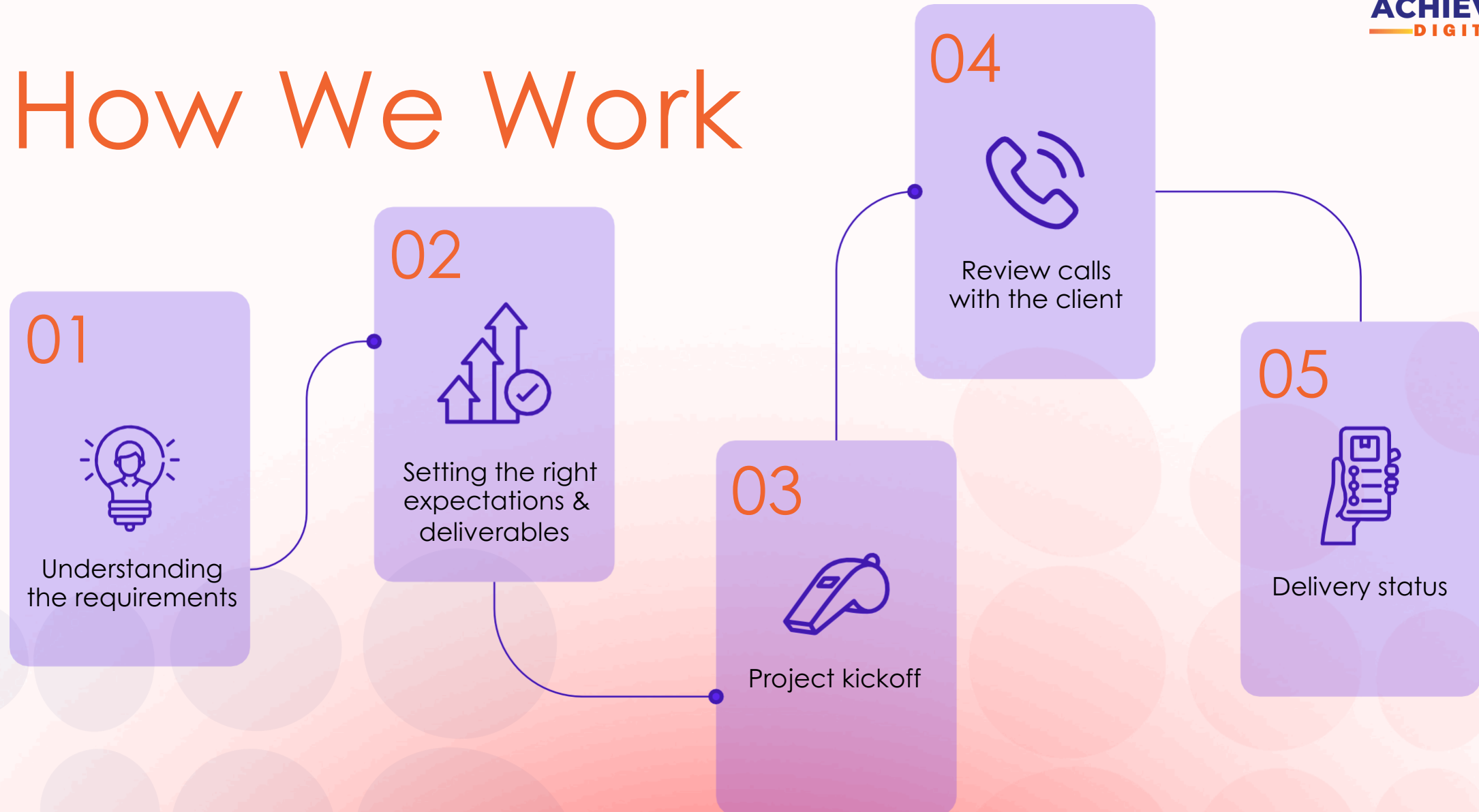
This screenshot displays the "Downloads" section of the website. It features a "Scan To Download App" section with a QR code and a "Download App" button. Below this is the "CAMERA MANAGEMENT SYSTEM (CMS)" section, which includes a "Download CMS" button and a description of the system's capabilities for managing multiple cameras. The "DCN Tools - Fast & Simple Network Configuration For DCN Cameras" section is also visible, along with a "Description of The Application" and "Key Features" such as "Automatic Camera Discovery" and "Network Configuration". The footer contains the same contact and copyright information as the homepage.



# Our Clients



# How We Work



# Client testimonials



Tabby Charles

Business Owner Denise Trendy Fashion

Achievers Digital exceeded my expectations! They developed a stunning e-commerce website for Denise Trendy Fashion, making it easy to showcase and sell my clothing online. The team's professionalism and expertise were exceptional. My business is thriving, thanks to their incredible work!



Tobias Kipkorir

Managing Director Prime-Light Solutions

Achievers Digital transformed our online presence with a user-friendly, responsive website that showcases our IT and office supplies, Edu-Tech solutions, and personalized software services. Their professionalism and expertise have significantly enhanced our business operations.



Isaac Kiguti

CEO | Founder Achievers Digital

As the CEO and Founder of Achievers Digital, I've witnessed the transformative power of tailored marketing strategies. Our commitment to innovation and measurable results helps businesses unlock their full potential, driving growth and exceeding expectations in today's competitive digital landscape.

# Lets work together

## Mobile



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Toronto, Ontario  
M4P 2H5, Canada

# ACHIEVERS DIGITAL

Empowering Brands. Expanding markets

A silver laptop is centered on a circular, glowing pink platform. The laptop screen displays the words 'THANK YOU' in large, bold, blue capital letters. The background features a large, glowing pink semi-circle that frames the text above the laptop. The overall scene is set against a dark, textured floor.

**THANK  
YOU**